## The Deepfake Summit

# EXPERIENCE THE SUMMIT

Join Technologists, Policymakers, Academics, & Enterprise Executives for discussion, debate, collaboration, and problem-solving



thedeepfakesummit.com

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### AGENDA AT A GLANCE

The Deepfake Summit is a first of its kind executive forum that explores the complex and rapidly evolving world of deepfake technology. Join a diverse cohort of technologists, policymakers, legal experts, academics, and enterprise executives for a dynamic and provocative day of informed discussion, collaborative strategizing, and engaged problem solving to address the opportunities, challenges, and threats created by deepfakes.

Morning Keynote: Deepfakes - The Evolving Threat Landscape

#### **Understanding Deepfakes**

- Session: Fundamentals of Deepfakes How They Work
- Session: The Ecosystem of Deepfake Creation Tools
- Interactive Workshop: Identifying Deepfakes A Hands-On Approach

#### MORNING BREAK & NETWORKING

#### Deepfakes in Practice

- Session: The Use of Deepfakes in Media and Entertainment
- Session: Deepfakes in Politics A Global Perspective
- Session: Legal Frameworks Around Deepfakes
- Interactive Workshop: Creating Purposeful Deepfakes Guidelines and Best Practice

LUNCHTIME Panel Discussion: Future of Deepfakes: Opportunities and Challenges

Afternoon Keynote: Ethical Considerations and the Potential for Harm

#### Combating Deepfakes

- Session: Advances in Deepfake Detection Technology
- Session: Role of Industry in Combating Deepfakes
- Session: Community and Governmental Responses to Deepfakes

#### AFTERNOON BREAK & NETWORKING

Closing Panel: The Road Ahead - Collaborative Efforts to Safeguard Digital Integrity

#### The BIG Schmooze

- · Cocktails, Appetizers & Networking.
- Vendor showcase featuring the latest in deepfake technology and detection methods.
- Deepfake Detection Hackathon

